

GUIDELINES FOR SUBMISSIONS

A.A. VIDEOS FOR YOUNG PEOPLE

In 2007 the General Service Conference recommended that the trustees' Committee on Public Information seek out video/digital submissions from the Fellowship which could possibly be compiled and included in a video designed to carry the A.A. message of recovery to young people. In requesting those submissions, the following guidelines have been developed:

- **INDIVIDUALS SUBMITTING VIDEOS MUST BE AT LEAST EIGHTEEN (18) YEARS OF AGE.**
- **A SIGNED COPYRIGHT RELEASE FORM MUST BE MAILED OR FAXED TO THE GENERAL SERVICE OFFICE WHEN THE VIDEO IS SUBMITTED.**
- **SUBMISSIONS THAT SHOW OR STATE FULL NAMES OF A.A. MEMBERS OR SHOW FULL FACE PHOTOGRAPHY OF A.A. MEMBERS WILL NOT BE ACCEPTED AND/OR USED FOR ANY PURPOSE.**

1) We are looking for submissions that:

- A. Are up to seven minutes in length maximum. No minimum time requirement.
- B. Briefly describe what it was like, what happened and what it is like now.
- C. Touch on feelings, attitudes and behaviors; allowing the alcoholic to identify.
- D. Share a simple and honest message of recovery.
- E. Focus on the experience of getting sober between the ages of 12 and 25.
- F. Are upbeat and share about having fun in sobriety.
- G. Reinforce A.A.'s Twelve Traditions – including anonymity at the public level. Avoid personal identifiable information, such as home address or other contact information, name/address of school or place of employment, names/addresses of family members, friends or other associated persons, or any other personal information, that may identify individuals in submissions.

2) Suggestions for submissions:

- A. Stick to A.A.'s primary purpose.
- B. Try not to reference popular fads or fashions that may quickly date the piece.
- C. Look for ways to use modern technology, including animation, to make your message attractive.

3) Deadline for submissions is November 30, 2007. Submissions can be uploaded at www.aa.org/recoveryinaa/videoupload from October 1 - November 30, 2007; this Web page can also be accessed via the home page at www.aa.org. The submitter will need to print, sign and mail or fax a Copyright Assignment Form at the time of submission. Requests for copies of the Copyright Assignment Form and general questions about the project can be directed to the Public Information Coordinator at the General Service Office, publicinfo@aa.org, telephone (212) 870-3119, fax (212) 870-3003, 475 Riverside Drive, 11th Floor, New York, New York 10115.

Important Legal Notice:

Where applicable and appropriate, prior to making a video submission, the submitting individual is responsible for obtaining for himself/herself and Alcoholics Anonymous World Services, Inc. ("A.A.W.S.") all relevant permissions, waivers, clearances, and the like, where the copyrights, trademarks rights, and/or any other rights, in any element of the video submission – including, but not limited to, music, graphics, videos, and photos – are not owned by the individual making the submission. Additionally, the person making the submission is required to assign all rights in the submission to A.A.W.S., is expected to have complete authority to do so, and must be at least eighteen (18) years of age.

